

Introduction to BetterInvesting Portfolio Manager Software



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Developers of BetterInvesting Portfolio Manager



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Introduction to BetterInvesting Portfolio Manager Software

- Portfolio management solutions for all investors;
- Designed by professional money managers and used by investors Worldwide since 1985;
- Extensive investment tracking and portfolio management tools;
- Comprehensive features that save time, help you to avoid mistakes, while leading to better portfolio management decisions!
- Named Top Pick for desktop based portfolio management software years running by AAI – 2008, 2007.



Introduction to BetterInvesting Portfolio Manager Software

- Reinforces the BetterInvesting guidelines for successful long-term investing...
 - Reinvestment of earnings and dividends,
 - Performance measurements for 14.9% threshold,
 - Allocation and diversification by sector and size.
- Official software offering from BetterInvesting;
- Complements SSG analysis tools.
 - Toolkit/Stock Analyst do not provide:
 - Cost basis accounting,
 - Allocation and diversification,
 - Mutual and exchange-traded fund tracking.

Introduction to BetterInvesting Portfolio Manager Software

- Complements other software tools you may be using:
 - BetterInvesting Data Subscriptions
 - Stock Data
 - Mutual Fund Data
 - BetterInvesting Online SSG
 - Data sharing with Investor's Toolkit, Stock Analyst –
 - Import portfolios, access to SSG
 - Examples.....

Analyze Growth

Evaluate Management

Forecast Sales/Earnings

Assess Risk and Reward

Determine 5 Year Potential

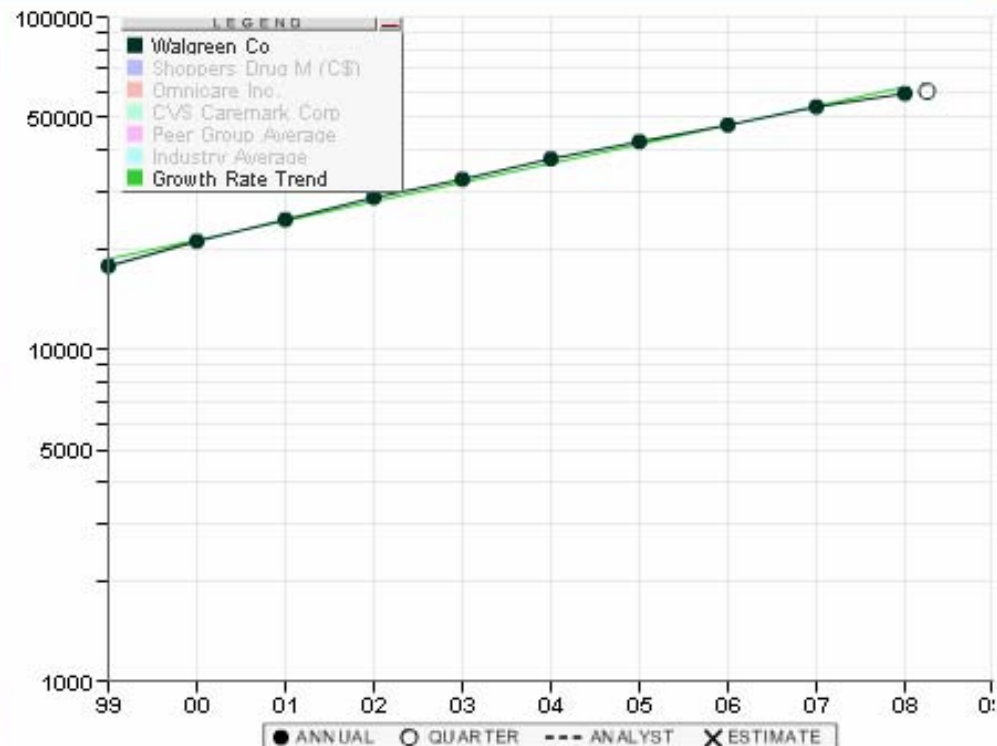
Step 1: Historical Sales | Step 2: Historical Earnings Per Share(EPS) | Step 3: Historical Stock Price/Review

Company: Walgreen Co WAG Sector: Retail - Auto,Home,Electronics,Building Study Name: [Not Saved]

Historical sales growth is the first of four indicators BetterInvesting uses to identify well managed growth companies.

It is desirable to invest in companies whose sales growth is strong and consistent and generally growing faster than the overall economy and inflation combined. *

- ✓ Is the company's historical sales growth rate acceptable for a company its size?
- ✓ Check growth rate % - have sales grown faster than the competition and the economy?
- ✓ Check growth rate trend - have sales figures changed direction recently? If sales are up or down do



Historical Sales (Millions)

Change Peers

	Company	Ticker	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	Growth Rate(%)
✓	Walgreen Co	WAG	17,839	21,207	24,623	28,681	32,505	37,508	42,202	47,409	53,762	59,034	14.2%

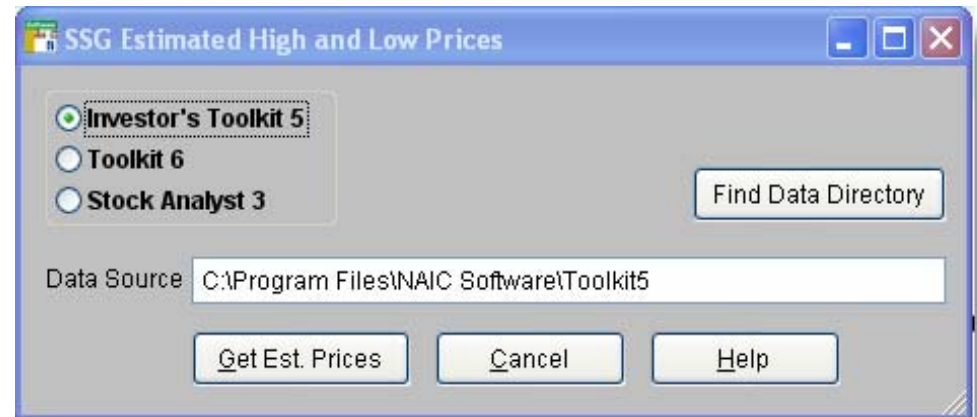
Immediate Access to BetterInvesting Online SSG

Introduction to BetterInvesting Portfolio Manager Software

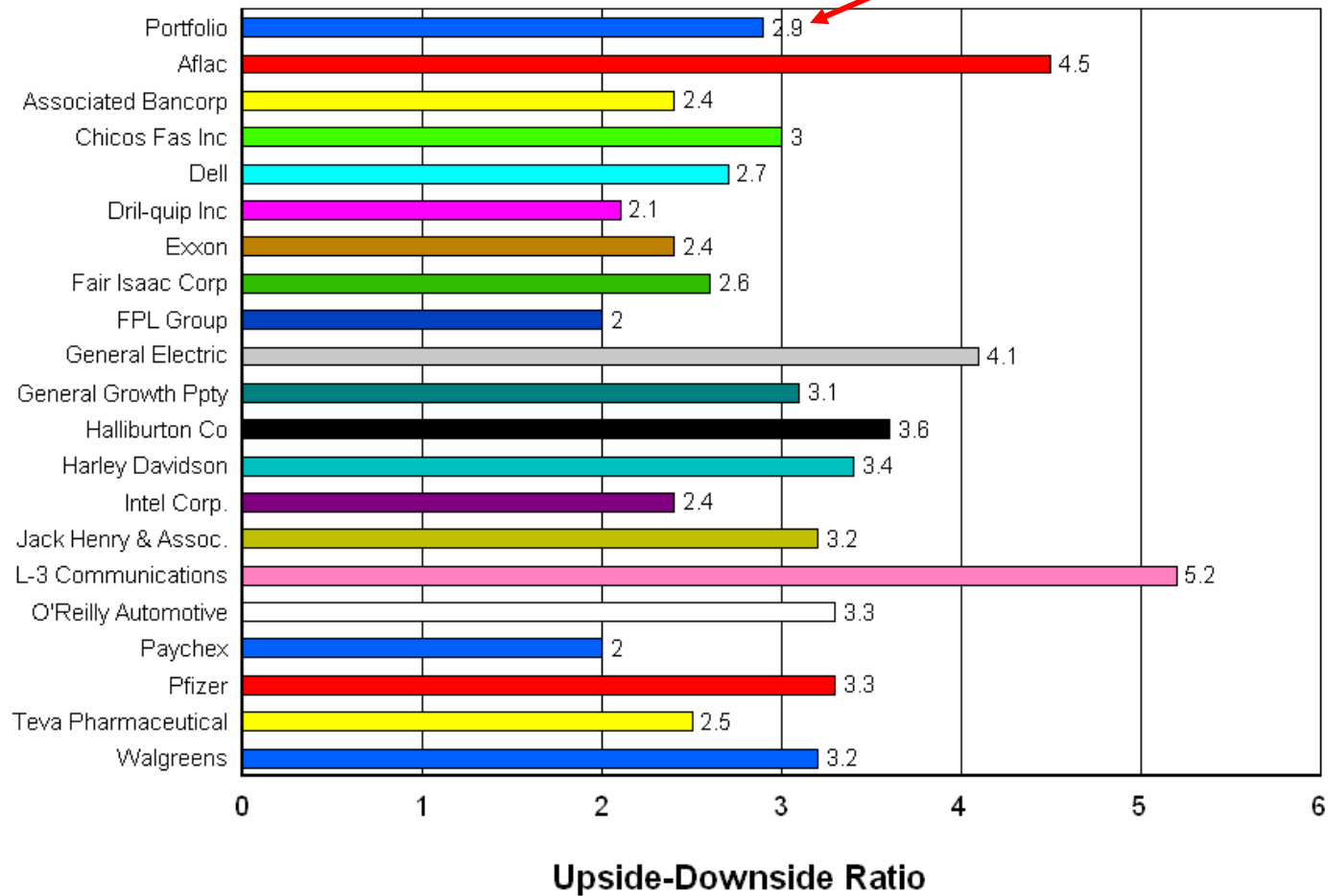
- Data sharing with Investor's Toolkit 5, Toolkit 6 and Stock Analyst

– Data for

- high or low alerts,
- upside / downside ratios,
- portfolio and 'watch list' imports,
- 1-click access to SSGs

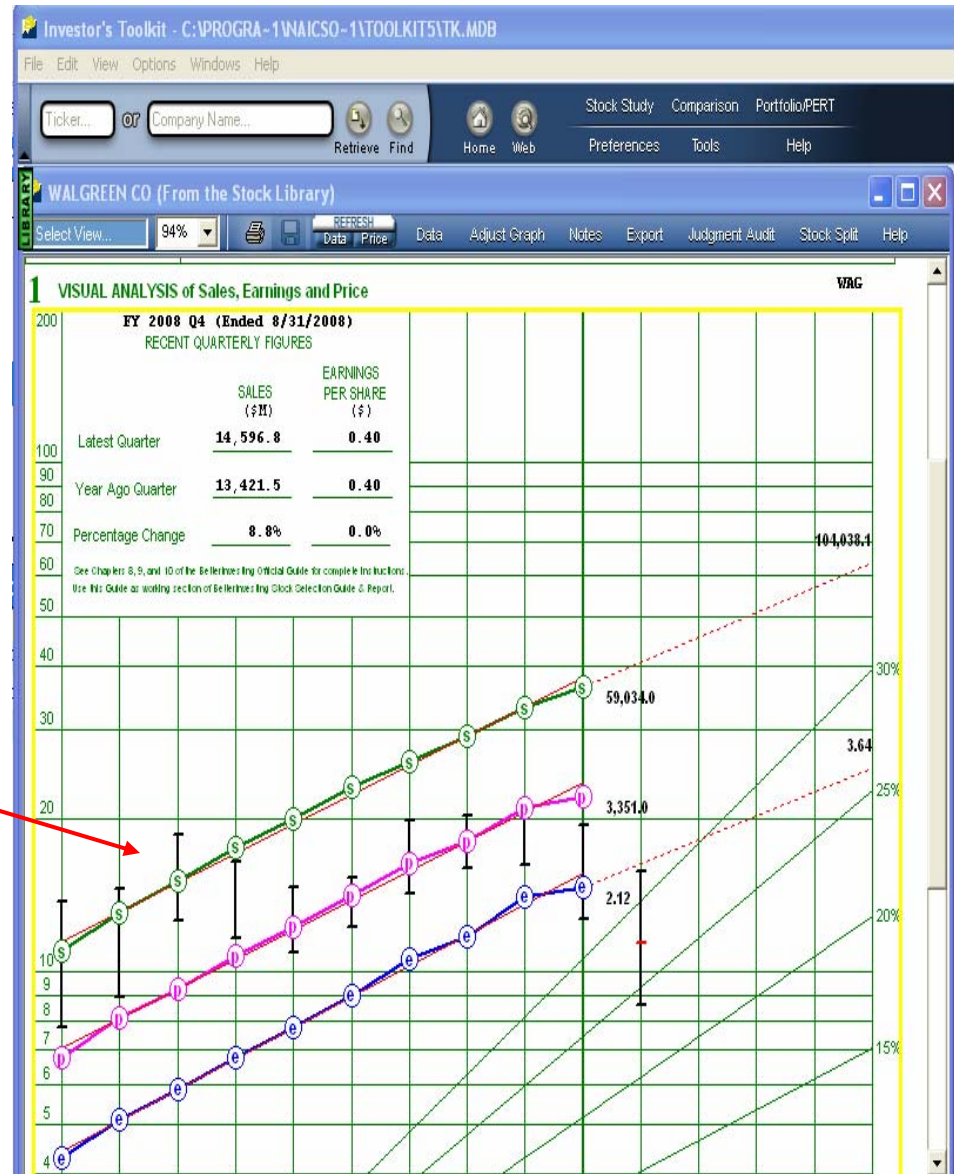


Measure overall portfolio
upside/downside



1 click access to
SSG analysis...

Nice railroad tracks!



Introduction to BetterInvesting Portfolio Manager Software

- Features include:
 - Managing tools for a variety of asset types:
 - cash, money market funds,
 - Bonds – includes U.S. Governments, agencies, tax-exempt, corporate,
 - preferred stocks, mutual funds, exchange-traded funds,
 - common stocks, options, investment clubs and other investments.

Introduction to BetterInvesting Portfolio Manager Software

- Features include:
 - Transaction accounting for:
 - purchases, sales,
 - dividends, interest, expenses,
 - universal stock split/dividend, spin-off and mergers,
 - tender/exchanges, return of capital,
 - dividend reinvestment plans (Drips), and security transfers.

Introduction to BetterInvesting Portfolio Manager Software

- Features include:
 - Reports/Graphs summarizing your investments:
 - current holdings, unrealized gains/losses,
 - sold positions & realized gains/losses (tax filing),
 - income received (tax filing), gain distributions,
 - security allocation, portfolio diversification,
 - portfolio cash flow projections, tax basis,
 - performance measurements, asset maturity schedule, transactions ledger, and more.

Joe Q. Public BetterInvesting Portfolio Manager Version 5.1.0 (Advanced Mode) 02/12/2009

File Edit Transactions Reports and Graphs Asset Library Tools Window Help Check for Updates

Update Prices Refresh Home Page Backup Portfolio Setup Wizard Yahoo! Quotes

Enter Buy Enter Sale Enter Income Enter Deposit Enter Withdrawal Web Sites of Interest

Appraisal Report

100% 1 of 2

Preview

Page 1

Appraisal Report
Joe Q. Public
Sample Reports

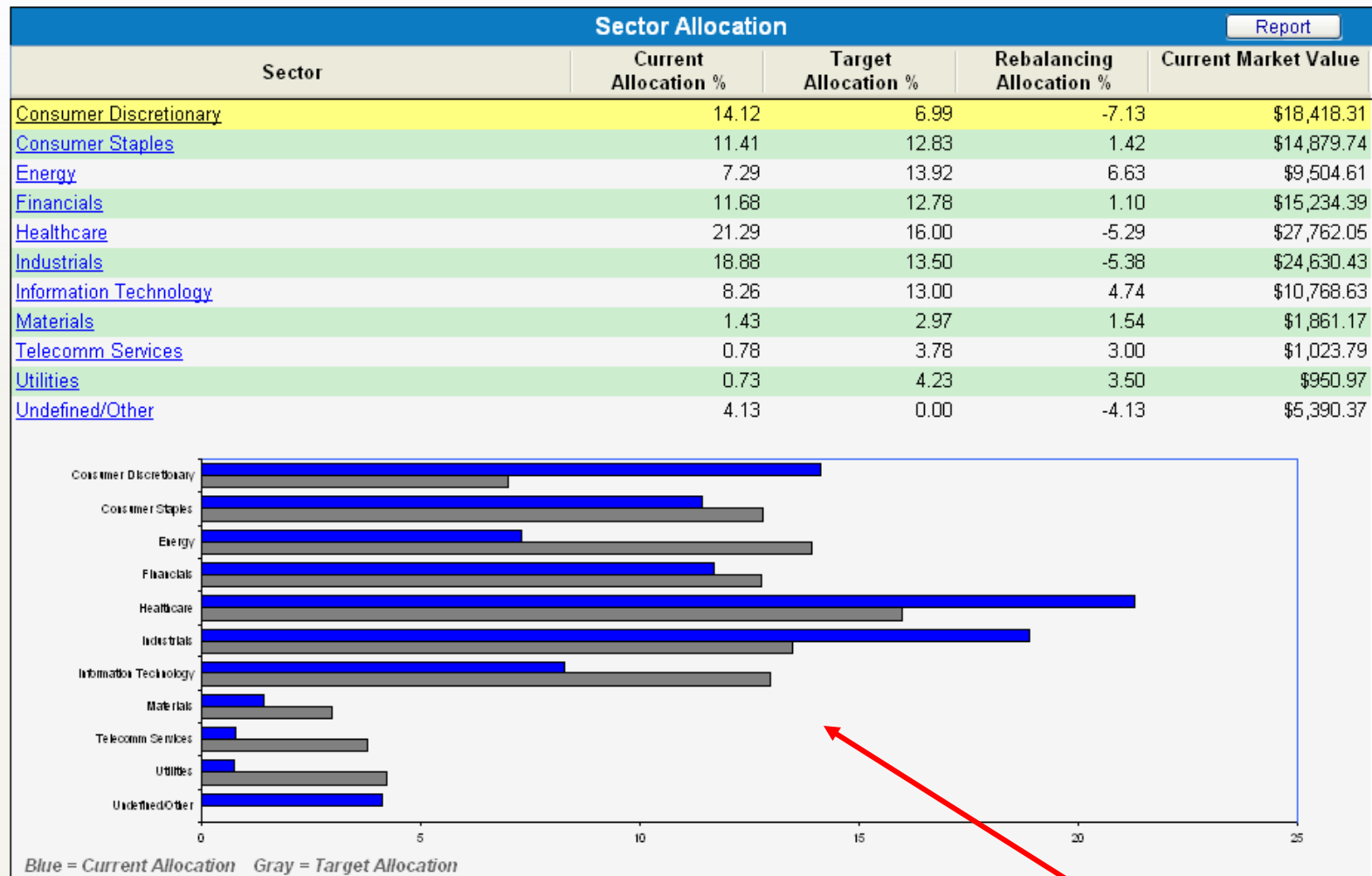
02/12/09

Type/Security	Quantity	Unit Cost	Total Cost	Market Price	Market Value	% of Portfolio	Unrealized Gain/Loss	% G/L	Estimated Income	Yield	P/E	Beta
<u>Money Market Funds</u>												
ML CMA Account	16,256.65000		16,256.65		16,256.65	9.12	0.00	0.0	126.80	0.8		
			16,256.65		16,256.65	9.12	0.00	0.0	126.80	0.8		
<u>Exchange Traded Funds</u>												
iShares MSCI Emergi	400.00000	33.330	13,331.95	24.930	9,972.00	5.59	-3,359.95	-25.2	0.00	0.0		1.40
iShares S&P MidCap	100.00000	81.000	8,100.00	52.980	5,298.00	2.97	-2,802.00	-34.6	0.00	0.0		1.10
iShares S&P Small C	120.00000	58.570	7,028.40	41.005	4,920.60	2.76	-2,107.80	-30.0	0.00	0.0		1.00
			28,460.35		20,190.60	11.33	-8,269.75	-29.1	0.00	0.0		1.22
<u>Mutual Funds</u>												
Dodge & Cox Stock	200.00000	110.028	22,005.50	68.110	13,622.00	7.64	-8,383.50	-38.1	0.00	0.0		1.12
Vanguard Int-Tm Inv	1,500.00000	10.055	15,082.00	8.640	12,960.00	7.27	-2,122.00	-14.1	705.00	5.4		1.37
Vanguard Lg-Tm Inv;	2,250.00000	9.199	20,698.50	8.160	18,360.00	10.30	-2,338.50	-11.3	1,192.50	6.5		2.11
			57,786.00		44,942.00	25.21	-12,844.00	-22.2	1,897.50	4.2		1.60
<u>Common Stocks</u>												
Aflac	206.70960	41.320	8,541.17	21.410	4,425.66	2.48	-4,115.51	-48.2	198.45	4.5	8.2	1.14
Best Buy Company, I	175.00000	24.110	4,219.25	29.830	5,220.25	2.93	1,001.00	23.7	98.00	1.9	10.0	1.61
Burlington Northern	100.00000	64.090	6,409.00	73.480	7,348.00	4.12	939.00	14.7	160.00	2.2	11.5	1.07
Cabelas Inc	400.00000	11.994	4,797.56	6.360	2,544.00	1.43	-2,253.56	-47.0	0.00	0.0	5.1	1.35
Chicos Fas Inc	250.00000	31.326	7,831.50	4.310	1,077.50	0.60	-6,754.00	-86.2	0.00	0.0	0.0	1.89

Detailed Reporting

Portfolio Values Income Received Sold Securities Holdings Summary Allocation Summary

Asset Allocation Sector Allocation Size Allocation Fund Objectives



Allocation by Sector

[Portfolio Values](#) [Income Received](#) [Sold Securities](#) [Holdings Summary](#) [Allocation Summary](#)[Asset Allocation](#) [Sector Allocation](#) [Size Allocation](#) [Fund Objectives](#)**Asset Allocation**[Report](#)

Asset Class	Current Allocation %	Target Allocation %	Rebalancing Allocation %	Current Market Value
Cash	9.68	10.00	0.32	\$17,251.05
Bonds	16.84	20.00	3.16	\$30,019.46
Domestic Stocks	63.09	60.00	-3.09	\$112,451.45
Foreign Stocks	10.08	10.00	-0.08	\$17,973.04
Other	0.31	0.00	-0.31	\$550.80
Totals				\$178,245.80

Current Allocation**Target Allocation**

■ Cash
■ Bonds
■ Domestic Stocks
■ Foreign Stocks
■ Other

Allocation by Size

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- Other Features include:
 - Multiple portfolio management,
 - Download activity from online financial institutions,
 - Fundamental ratio analysis for common stocks,
 - Create historical pricing databases to recreate historical portfolios: "as of" and "from-to" analysis,
 - Automatic backup and restore features,
 - Dual user modes: beginner and advanced,
 - Detailed online help for answers to learn the program.

Introduction to BetterInvesting Portfolio Manager Software

- In this session, we'll review features in Portfolio Manager that you will find educational, while leading to better portfolio management of investments.
 - Creating a portfolio
 - Portfolio transactions
 - Internet access to update prices
 - Reports and graphs
 - Data Services, Access with Investor's Toolkit

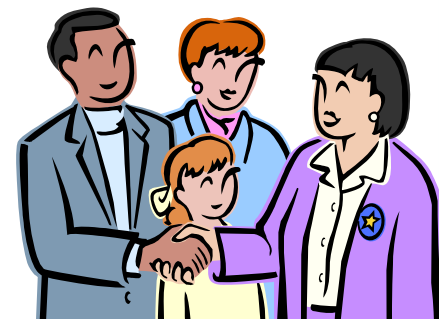
Requirements & Purchase Information Portfolio Manager v5.

- **\$129 for BetterInvesting Member**
- **\$169 non BetterInvesting Member**
- **Available here at BINC 2009**
 - **BetterInvesting Software Sales in Expo**
 - **Call BetterInvesting:**
 - **@ 877-275-6242, ext. 4**
- **Web sites:**
 - www.betterinvesting.org
 - www.biportfoliomanager.com
 - **Free Demo Available**



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